

# The Spectator Judging App!

The fans can judge, too!

Using our free app „Spectator Judging“, the audience can join dressage tests actively.

The spectators decide after each ride which marks or score they would assign to a rider in an unofficial ranking. The result of the spectators will be averaged and published for each rider. Hence, a tense dynamic evolves that excites the crowd in a new way and motivates the fans to pay even more attention to each ride.

The entertainment of the spectators is our highest priority.

**While past events showed that the spectator results came very close to the official scores, the resulting scores should not compete with the judges' results because of the different perspective and mode of scoring.**

The spectator that comes closest to the official results has a chance to win a special price, as long as his scores have been submitted before the publication of the official result.

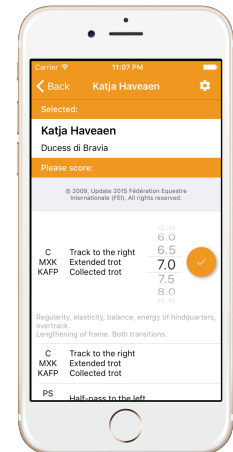
Our app has recently been used (amongst others) in Perl-Borg, the Stuttgart German Masters and Olympia – the London International Horse Show where it enjoyed great popularity among spectators, judges, organisers and riders. Organisers and spectators value the increased integration of the audience. Judges praise the similar scores of the spectators and the better understanding for scores. The riders enjoy the opinion of the audience and they feel being treated even more fair through the additional rankings.

**This way, dressage is pushed to be an even more exciting, transparent, fair and captivating event.**

More information on the app: <http://blackhorse88.com/projects/spectator-judging/>  
Spot: <http://blackhorse88.com/projects/spectator-judging/teaser/>



Spectator Judging



Feel free to contact us at any time:

Daniel Göhlen  
+49 163 8229822  
[daniel@blackhorse88.com](mailto:daniel@blackhorse88.com)  
Black Horse 88 GmbH

*...or ask our friends over at HippoData!*